



## Example project: Building a program on health measurement strategy for global corporations

### The Issue

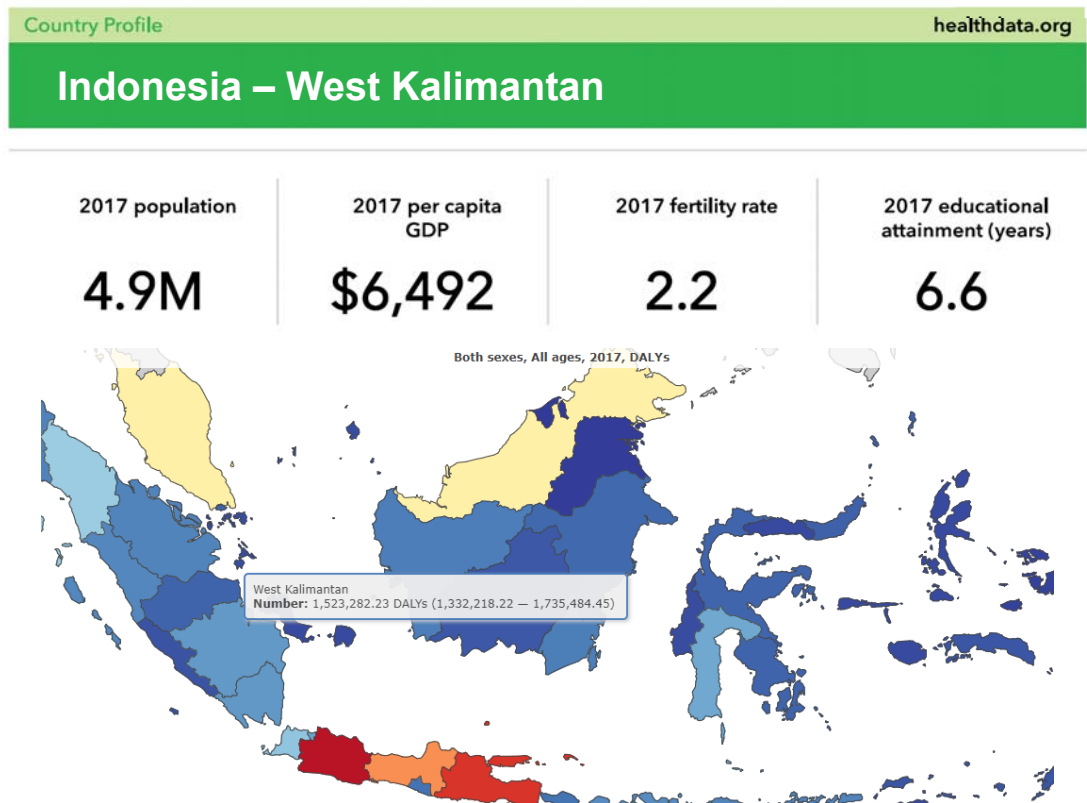
IHME and Corporate Responsibility groups have identified a need for global corporations to develop a scalable measurement strategy to determine the impact of employee and community health programs and the specific outcomes they achieve.

### The Goal

Identify and test strategies that assist corporations with global reach to measure the impact of various investments, programs, and other across a wide range of national and international work environments.

### Potential Outcomes Identifying:

**WHAT** types of data (GBD, Company data, other sources) would be most useful and powerful;  
**WHEN** to incorporate data at the right time and in the right spots;  
**WHY** a focus on data transparency is beneficial to the outcomes;  
**HOW** outcomes of this analysis can be used to measure impact of operations to improve access to health, while creating strategies that also help maintain and grow business.



*Example of IHME data used in decision-making for informing local investments in health.*