Example project: Building a program on health measurement strategy for global corporations

The Issue
IHME and Corporate Responsibility groups have identified a need for global corporations to develop a scalable measurement strategy to determine the impact of employee and community health programs and the specific outcomes they achieve.

The Goal
Identify and test strategies that assist corporations with global reach to measure the impact of various investments, programs, and other across a wide range of national and international work environments.

Potential Outcomes Identifying:
WHAT types of data (GBD, Company data, other sources) would be most useful and powerful;
WHEN to incorporate data at the right time and in the right spots;
WHY a focus on data transparency is beneficial to the outcomes;
HOW outcomes of this analysis can be used to measure impact of operations to improve access to health, while creating strategies that also help maintain and grow business.